

Governor's Task Force on Reducing Childhood Poverty

March 4, 2013



Circles™

NATIONAL CAMPAIGN



AN INNOVATIVE MODEL TO END POVERTY
ONE FAMILY AT A TIME



Circles[®] is...



...intentionally building friendships across class, race, economic, political and religious lines





Circles[®] is committed to...



...helping families move completely out of poverty and isolation
...changing the community based on what works and what hinders the progress of families



How are the children?

Traditional Masai greeting



The Circles[®] Model



CIRCLE LEADER TRAINING

Learn about the **causes** of poverty

Explore **RELATIONSHIPS**

Assess **RESOURCES** in 11 areas

Search for **REASONS/MEANING**

Imagine “**future story**” and create **personal action plan**—**SMART goals**



Causes of Poverty

Individual behavior/circumstance

Lack of education, disabilities, addictions, debt



Causes of Poverty

Community conditions

School funding, layoffs, weak safety net



Causes of Poverty

Exploitation

Predatory lending, discrimination, drug trade



Causes of Poverty

Political/economic structures
Globalization, recession, deindustrialization





Community Sustainability Grid

CAUSES OF POVERTY

	Individual Behavior/ Circumstance	Community Conditions	Exploitation	Political/ Economic Structures
	Examples: lack of education, disabilities, addictions, debt	Examples: school funding, layoffs, weak safety net, racism	Examples: drug trade, predatory lending, discrimination	Examples: globalization, recessions, deindustrialization
Individual Action				
Organizational Action				
Community Action				
Policy				

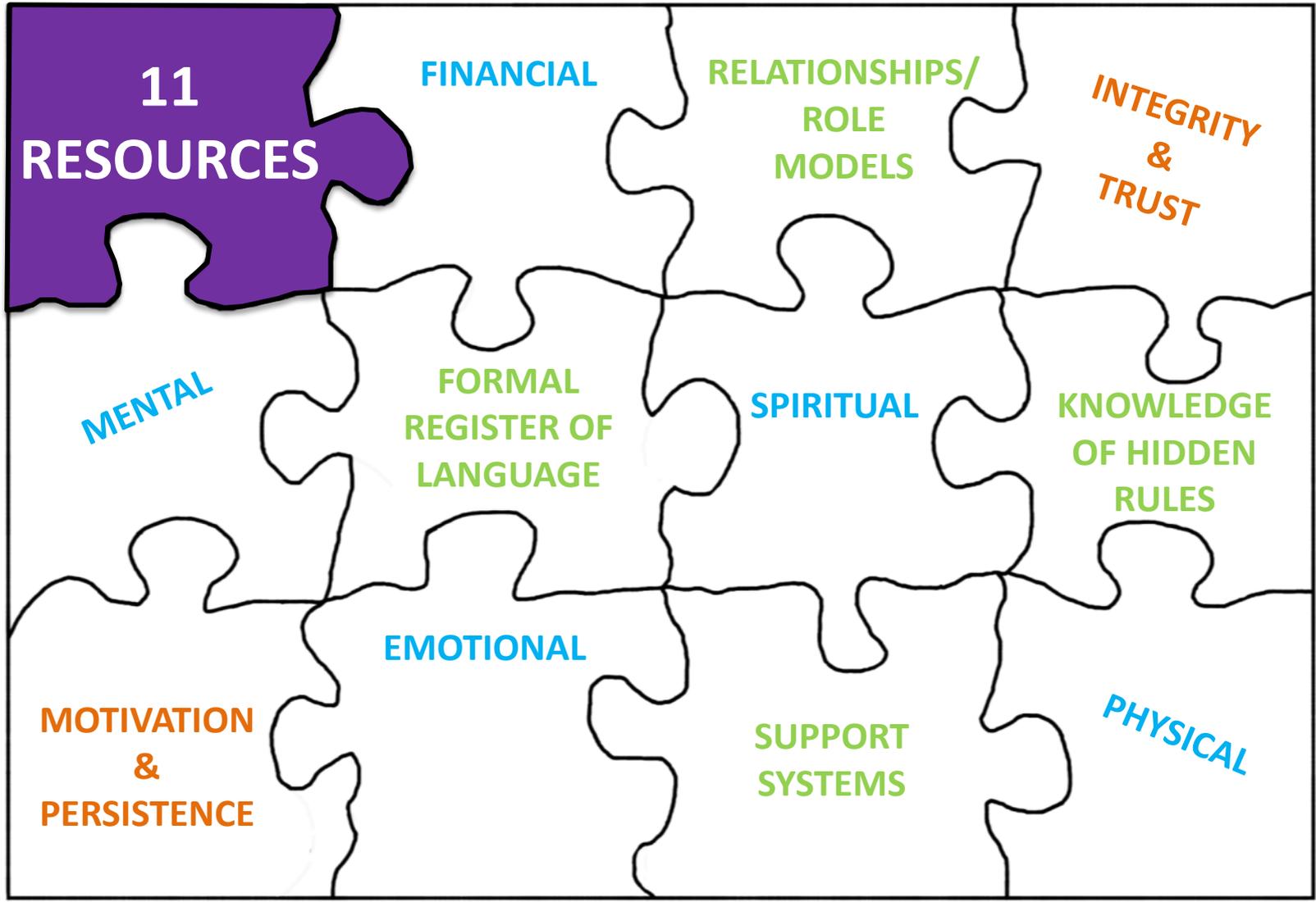
WHAT MUST BE ADDRESSED



POVERTY

Redefined

The extent to which
an individual or family
does without resources



The Circles[®] Model



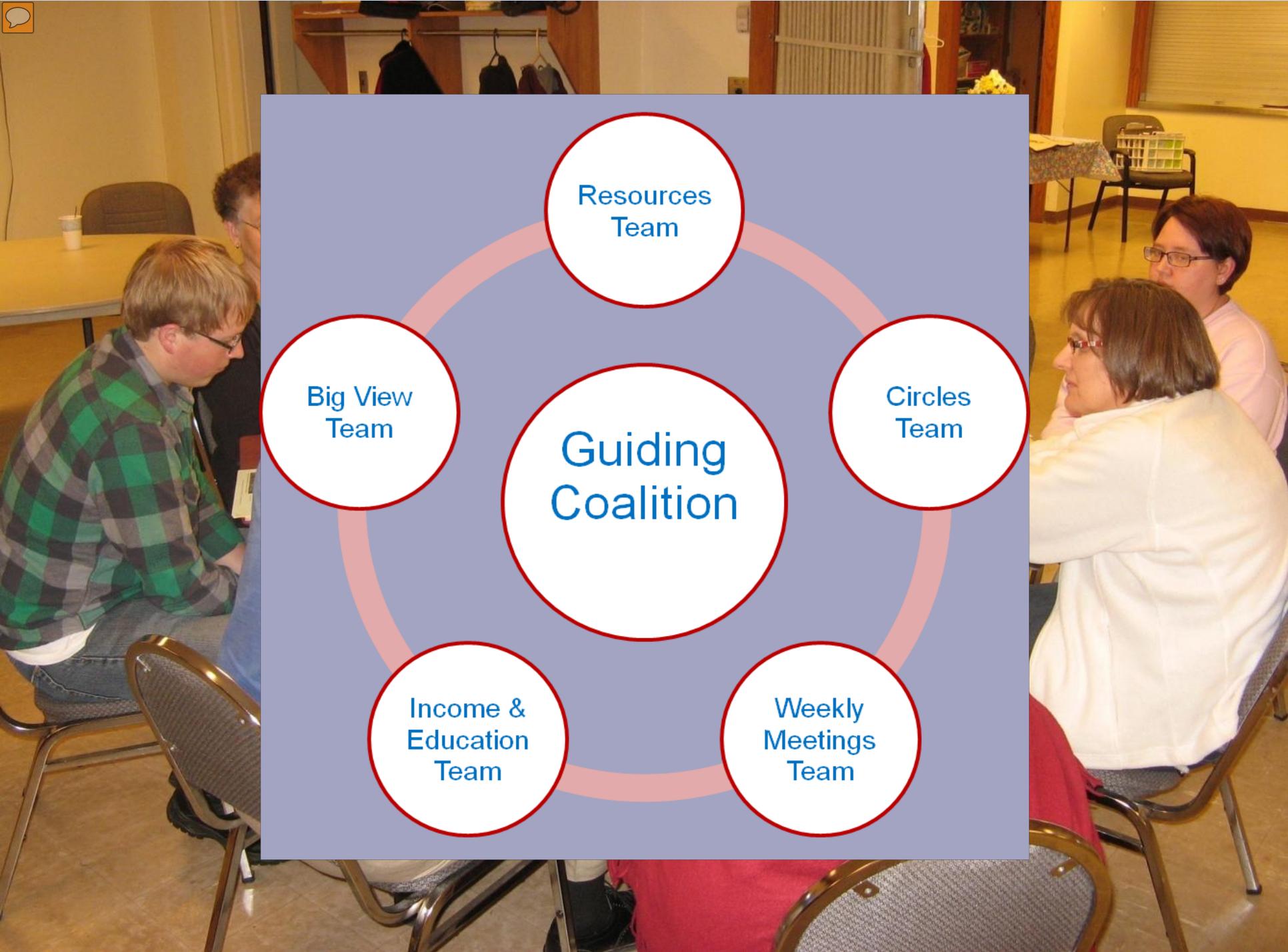
STM
Hope
© 2014











Resources Team

Big View Team

Circles Team

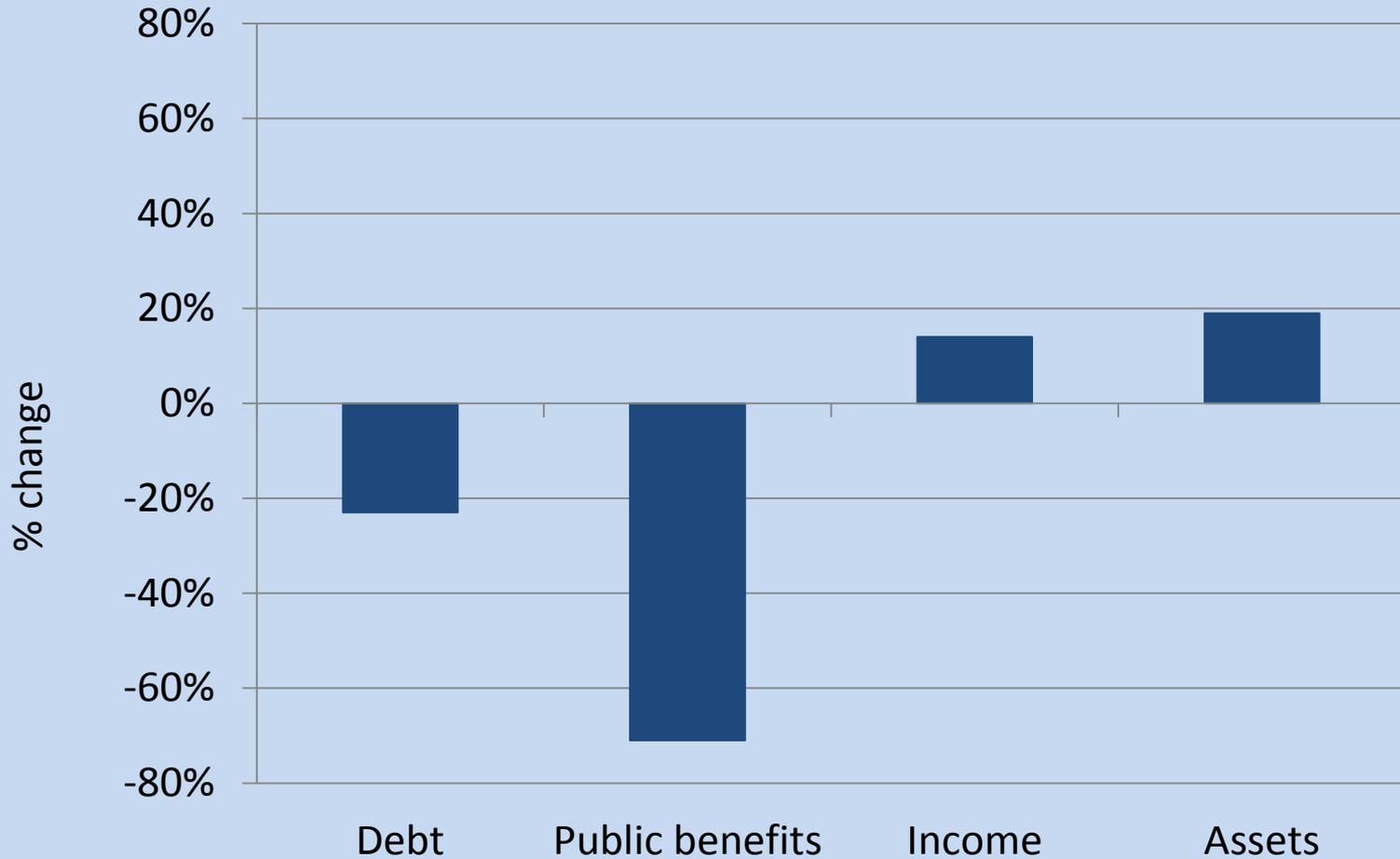
Guiding Coalition

Income & Education Team

Weekly Meetings Team

Quantitative Outcomes

After 18 months in Circles[®]



Quantitative Outcomes

It's really not just about money!



Circle Leaders double or triple the number of people in their lives they can count on





Balancing act

\$100,000



\$100,000+





connect



plan



help

The Guiding Coalition



Make Poverty History.

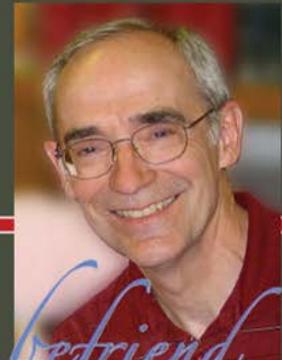
Make a REAL and LASTING difference in someone's life!



inspiring



change



Befriend



encourage



support

Ally