



Academics • Employability Skills • High School Graduation • Work-Based Learning • Postsecondary Education • Career

Jobs for America's Graduates

A Special Briefing for:

Governor's Task Force on Reducing Childhood Poverty

March 4, 2013

"The 4-R's of JAG—Rigor, Relevance, Recognition and Rewards"





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“The Dropout Problem” Solution

JAG is a cost-effective dropout prevention, school-to-career, dropout recovery solution to serving young people who are greatest at risk of not:

- staying in school through graduation or completing a GED;
- pursuing a postsecondary education; and/or
- securing a quality entry-level job that leads to career advancement opportunities.

Since 1980, JAG State Organizations and Local Affiliates have served over **900,000** young people with major barriers to success.

For 35 years, JAG has enjoyed the support of elected public officials and corporate executives.



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JAG Board of Directors

Chair,
Governor
Jack
Markell
(DE)



Vice Chair,
Governor
Brian
Sandoval
(NV)



Previous JAG Chairs



Governor
Pete du Pont,
Founder
(DE)

Governor
Charles
Robb
(VA)

Governor
John R.
McKernan, Jr.
(ME)

Governor
George
Voinovich
(OH)

Governor
Marc
Racicot
(MT)

Julie
Nixon
Eisenhower
(PA)

Governor
Tom
Vilsack
(IA)

Governor
Janet
Napolitano
(AZ)

Governor
John
Baldacci
(ME)

35 Years of Leadership Excellence



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JAG Board of Directors

☑ Always been Chaired by Governors – Largest number of Governors to serve on any board other than National Governors Association.

☑ Three previous JAG Board Members were appointed to President Obama's Cabinet:

- Janet Napolitano, Secretary of Homeland Security;
- Tom Vilsack, Secretary of Agriculture
- Arne Duncan, Secretary of Education
- Napolitano & Vilsack both served as JAG Chairs when they were Governors.

☑ **Bipartisan Board**

- 3 Republican and 4 Democratic Governors serve on the JAG Board.

☑ **Senior Education Leaders**

- CEO of American Association of Colleges for Teacher Education
- State Superintendent, Washington State

☑ **Senior Business Leaders from:**

- | | | |
|--------------|---------------|------------------|
| • ADM | • HCA | • JPMorgan Chase |
| • Ally | • Honeywell | • McDonald's |
| • AT&T | • IBM | • Shell |
| • Blackboard | • J.C. Penney | • Verizon |
| • GE | | |



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JAG Corporate and Organizational Supporters





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JAG National Network 2012-2013

- 1979 1. Delaware (*The 1st State*)
- 1981 2. Arizona
- 1986 3. Tennessee
- 1987 4. Ohio
- 5. Georgia
- 6. New Hampshire
- 7. Maine
- 1988 8. California
- 1989 9. Mississippi
- 1990 10. Montana
- 11. Kentucky
- 1993 12. Alabama
- 1996 13. Arkansas
- 14. Illinois
- 15. Louisiana
- 1997 16. Virginia
- 1998 17. West Virginia
- 18. Florida
- 19. Wisconsin
- 20. Iowa
- 1999 21. Minnesota
- 2000 22. New Mexico
- 2003 23. Missouri
- 2004 24. South Carolina
- 2005 25. Indiana
- 26. District of Columbia
- 2006 27. Michigan
- 2008 28. South Dakota
- 2009 29. U.S. Virgin Islands
- 2010 30. Washington
- 2011 31. New Jersey
- 2012 32. Nevada





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Funding

JAG State Organizations

- **Total Funding—\$50 Million**
- **18 State Legislatures—42%**
- **14 Workforce Investment Act—19%**
- **11 School District Funds—11%**
- **3 TANF Funding—10%**
- **2 Wagner-Peyser—8%**
- **40 Other Funding Sources**

JAG-National

- **Total Funding—\$1.8 Million**
- **Private Corporations—66%**
- **State Affiliation Fees—33%**



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JAG Model Program Applications

Middle School Program. The fastest growing program helping 7th and 8th graders to transition more successfully from middle to high school receiving an array of JAG Model services to improve their academic performance, school behavior, attendance, confidence, participation and self-esteem.

Multi-Year Program. A dropout prevention program serving students (9th to 12th grade) who possess significant barriers to graduation or successfully transitioning into postsecondary schooling or the labor market including 12 months of post-graduation follow-up services.

Alternative Education Program. A dropout prevention program serving students (9th to 12th grade) who are unable to be successful in a traditional high school program requiring additional support services to overcome or cope with barriers to academic, economic, family and personal barriers.

Senior Program. A school-to-work transition program for high school seniors believed to be at risk of not completing high school or successfully transitioning into postsecondary schooling or the labor market because of academic, economic, family and personal barriers including 12 months of post-graduation follow-up services.



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JAG Model Program Applications

Out-of-School Program. A dropout recovery program serving youth (16-24 years) who left the traditional school system that want to complete requirements for a high school diploma or attain a GED. This program assists them in securing a quality job leading to a career and/or enrollment in a post-secondary education and training program.

Early College Success Program. A collegiate-based dropout prevention program helping at-risk students successfully complete their first year of college and ensure graduation with a degree, certificate, diploma, or transfer to another college.

Early + College = Success





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JAG Model in the Schools

- **Specialists deployed in the schools**—serve 35-45 students.
- **Contact**—one hour a day; 5 days/week; 36 weeks plus summer.
- **JAG National Curriculum**—37 to 86 Employability Competencies.
- **JAG Career Association**—develop, practice, and refine personal, leadership, and teaming skills.
- **Service-learning, community-based projects.**
- **Field trips, guest speakers, job shadowing, mentors, tutors.**
- **Employer marketing and job development.**
- **Goals:** Graduation, Employment, and Higher Education.



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Performance Goals and Outcomes Class of 2011

Performance	Goals	Actual Outcomes
Graduation Rate	90%	94%
Positive Outcomes Rate	80%	78%
Aggregate Employment Rate	60%	55%
Full-time Jobs Rate	60%	69%
Full-time Placement Rate	80%	89%
Further Education Rate	35%	45%

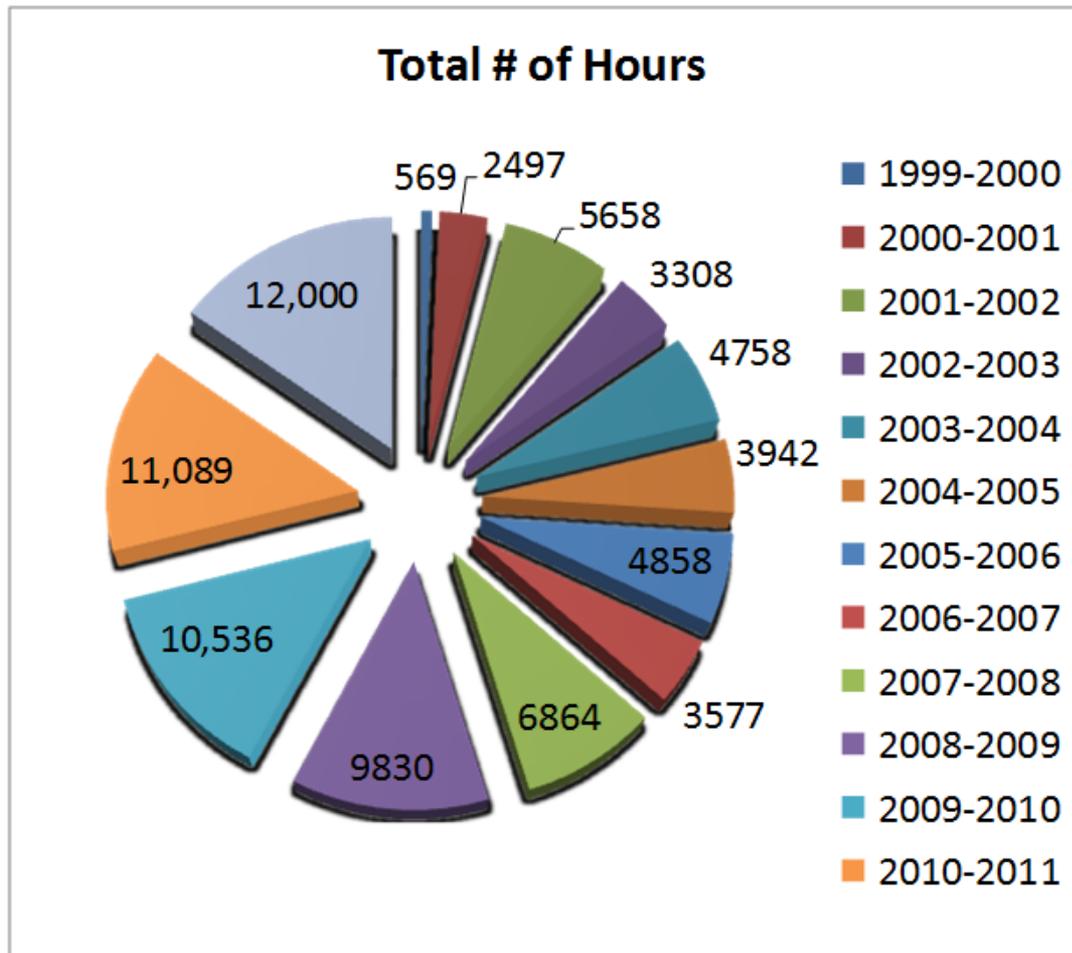
JAG Documents Extraordinary and Consistent Results—Annually!



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Community Service: Students Pay it Forward

Sample: Iowa JAG





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U.S. Chamber of Commerce Survey Findings

- A random sample survey of employers of JAG graduates were asked by the Chamber to rate their perceptions of JAG workers and the JAG program.
- To quote the Chamber: *“The results portray a highly successful program that enjoys considerable success and one that is valued among JAG employers. Both the JAG program and the worker consistently received high rankings throughout the survey.”*
- An overwhelming majority of supervisors (98%) are “Very Likely” or “Somewhat Likely” to employ other JAG graduates.
- Only 3% of the JAG workers did not meet supervisors’ expectations about the overall work value they would receive from a JAG graduate.



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Research Findings

- Dr. Andy Sum, Center for Labor Market Studies, Northeastern University
- Research Study: Employment Impact of JAG Graduates
- In-School Work Experience:
 - Increases the **likelihood of employment** upon graduation for all graduates including those enrolled in college.
 - Increases the access of non-enrolled participants to **full-time** jobs
 - Provides college students access to jobs with **more work hours per week**
 - Increases weekly hours worked and hourly wages of non-enrolled graduates



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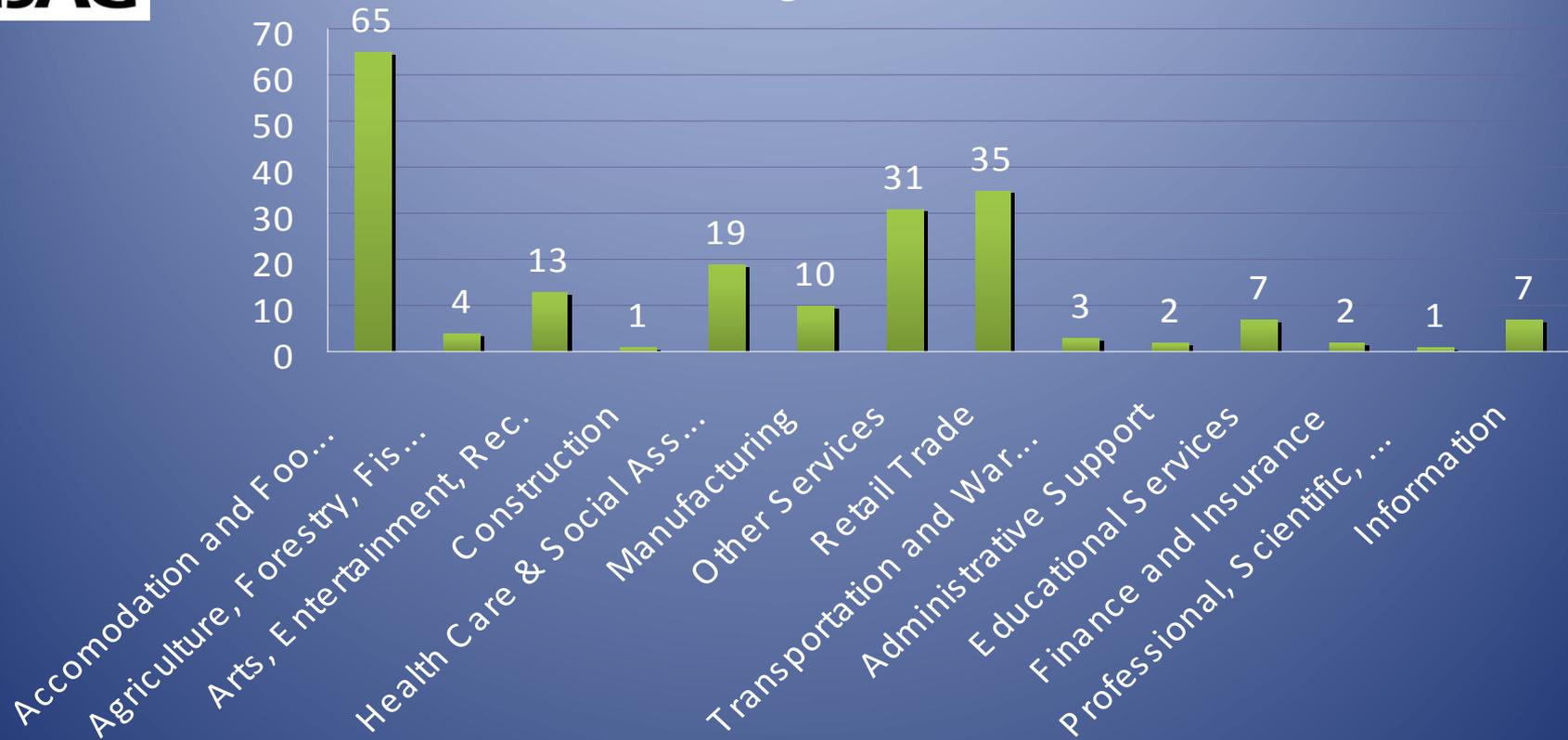
Employment Impact of JAG

1. We are experiencing the highest unemployment rate among teenagers and young adults in American history.
2. Over the past 30 years, employment rates of teenagers have dropped from 70% to 45%.
3. For the most at-risk and disadvantaged populations, the rate is 26%; for African American youth seeking full-time employment, it is **7%**.
4. Impact of JAG: In the summer of 2012, the Center for Labor Market Studies reports:
 - JAG has one of the highest impacts of improving employment of any program assessed in the past 34 years of CLMS work.
 - Boosting employment compared to all teenagers by fully $1/3$ (35%).
 - Boosting employment for the highest-risk, disadvantaged, and minority populations by 100%-300%.

Job Placement Summary-2011 Grads



grads





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JAG — A Proven Solution!

- Targeting and keeping youth at risk of not graduating in school—**96%**!
- Achieving a remarkable graduation rate—**93%**
- Encouraging graduates to pursue a postsecondary education—**47%**
- Extraordinary impact on employment for all JAG graduates, particularly low-income minority youth—**88% to 102%** improvement!





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Why JAG?

Because We Believe **Together** We Can Make a Difference



Thank-you for your time!

Questions?



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Governor Jack Markell (DE), Chairman of the Board

Governor Brian Sandoval (NV), Vice Chair of the Board

Kenneth M. Smith, President

Jim Koening, Ph.D., Executive Vice President

It has been a pleasure!

Laurie Phelan, President/CEO iJAG



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